



The Startup Hats: Master the Many Roles of the Entrepreneur (Paperback)

By David Gardner

Freebooksy Presss, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Startup Hats is a street-smart, practical and entertaining guide to starting your company. It provides entrepreneurs with both the skills and attitude necessary to grow their ventures. In this book David lays out a concise overview of each role every entrepreneur must master - from banker to salesman to manager. Unlike most professions that require that you master only one role, successful entrepreneurship dictates that you embrace multiple roles on a daily basis. The ability to mentally switch between these roles is the secret to ensuring your startup will survive and thrive. Depending on your strengths and personality, you will gravitate towards some roles more than others but ignore any one of them at your peril. This is a must-read for aspiring, new and even seasoned entrepreneurs. What People Are Saying about Startup Hats: Practical and entertaining, David states an important principle and then makes it memorable with real examples from his own life as an entrepreneur, advisor and investor. a must-read. - Jon Kraft, co-founder Pandora Radio(r) I ve worked with David and watched him do...



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Reviews

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-- Miss Marge Jerde

It is really an remarkable publication i actually have possibly study. It usually is not going to cost excessive. Its been written in an exceedingly basic way and is particularly only right after i finished reading this publication through which basically transformed me, affect the way i think.
-- Dr. Breana O'Kon