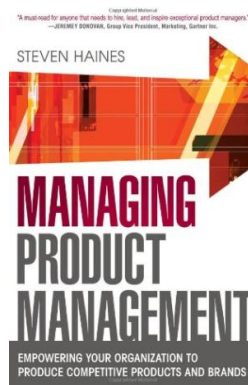


## Managing Product Management: Empowering Your Organization to Produce Competitive Products and Brands



### Book Review

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**(Miss Estella Pfannerstill)**

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