



Inventions: Their Development, Purchase and Sale (Classic Reprint) (Paperback)

By William E Baff

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Inventions: Their Development, Purchase and Sale This book is essentially a manual on the marketing of inventions, and it is proposed to view the subject from various angles, proceeding from the less obvious to the known. In its broader aspect it is a book on business policy and is sent out on its mission of enlightening inventors and others about plans by the aid of which inventions may be profitably exploited. It is intended, however, not alone for the ordinary layman without experience and worldly wisdom but for busy people in every line desirous of understanding the nature of patent property in inventions. The difficulty has been to confine the book within proper bounds and still leave nothing out which is necessary for passing judgment upon any invention, either from the standpoint of the originator or of the capitalist, investor, or manufacturer interested in working inventions. The problems discussed are the manufacturers problems as well as those of the individual inventor seeking to enlist capital for his new undertaking or to start a new business...



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